Exhibitor Prospectus

Exhibit at the Integrative Health & Medicine Conference of the Year

A variety of booth & sponsorship options

Fully Virtual

Past Virtual Events in Oct 2020 (800+) March 2021 (nearly 400) virtual attendees

aihm.org/conference
AIHM is the #1 Interprofessional Conference

Our attendees feature: Medical doctors, osteopathic doctors, naturopathic doctors, chiropractors, acupuncturists, physician assistants, advanced practice nurses, registered nurses, registered dietitian nutritionists, midwives, pharmacists, dentists, homeopaths, ayurvedic practitioners. licensed herbalists, massage therapists, health coaches, and many more from across the US and the world.

2018 Snapshot

- 47 States
- 20+ Professions

Source: 2018 AIHM Conference Attendee Survey
Exhibitor Opportunities

The conference will be 100% virtual this year. The exhibit fee includes a variety of benefits, including:

**Virtual Exhibit Listing:**

Web landing page for virtual booth includes:
- Company Name, Company Logo, Company Description, Company Social Media Links, Company Website URL
- Marketing Collateral/Content which can include PowerPoint slide show, PDF handouts, Videos of product demonstrations or other business related videos

Also receive:
- Access to virtual platform containing conference materials
- Recognition on AIHM website
- Full access pass for five company representatives to attend all conference educational sessions and activities
- Virtual swag bag—adds a coupon or flyer for the attendee virtual conference bag. The bag will be promoted to conference attendees via an AIHM e-blast and downloadable Dropbox link.

- 5 Additional conference guest passes to share with colleagues for CME credit (valued at $600 each).
- CME credit—Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a CME/CE certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive a final list of attendees approximately one week after the conference has concluded. Please note: only limited attendee information will be provided (name, affiliation, city and state).

**Important Exhibitor Dates**

**Friday, October 15, 2021.** All applications must be received. Confirmation email will be sent. 
*Payment must be received prior to the conference commencement in order to guarantee exhibit space.*

**Friday, October 15, 2021.** Payment in full of all sponsorship fees must be received.

**Friday, October 8, 2021.** The exhibit and sponsorship cancellation deadline. A $250 processing fee will be retained. After this date, no refunds will be granted.

**Friday, October 8, 2021.** All virtual exhibit collateral must be sent.

**VIRTUAL BOOTH FEE: $3,500**
Additional Information

CME Guidelines

Accredited Continuing Education Guidelines Related to Educational Grants, Exhibit Space, and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentations, nor can they be a condition of the provision of commercial support for Accredited Continuing Education activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a separate space distinct from the CME education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom and educational sessions. All promotional activities including interviews and demonstrations must be made within the exhibitor’s space. Distributing promotional materials outside the exhibitor’s exhibit space is not permitted.
- Ineligible company representatives may attend the CME activities at the discretion of AIHM for the direct purpose of the representatives’ own education. However, they may not engage in sales or marketing activities while in the educational activity.

About the Academy of Integrative Health & Medicine

The Academy of Integrative Health & Medicine is a society and global community of professionals and health seekers. AIHM provides innovative education, training, leadership, inter-professional collaboration, research, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed comprehensive, affordable, sustainable person-centered care.

AIHM Contact

The Academy of Integrative Health & Medicine (AIHM)
(858) 240-9033
tparker@aihm.org

Reserve your Booth
Sponsorship Conditions & Details

Payment Terms, Confirmation & Cancellation Policy

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Application Review

All exhibit and sponsorship applications will be reviewed by AIHM who reserves the right to refuse the application of any party whose product, service, or proposed exhibit is, in AIHM’s sole discretion, not in keeping with the character of the Exhibition.

For an exhibit application to be accepted, the products and services must be educational in nature and relate to the educational activity content. AIHM reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization’s products and/or services are relevant to the conference content.

All applications require full payment for the exhibit space. You will be notified within 14 business days should your application be rejected.

Activities During Pre-Scheduled AIHM Events

No virtual activities or events for attendees or speakers are to be scheduled by any Exhibitors during pre-scheduled conference activities without express permission from AIHM. Exhibitors must disclose to AIHM all virtual events, seminars, focus groups or programs.

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Liability

Neither AIHM nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify AIHM and the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor also agrees to indemnify and hold harmless the Indemnities against and from any and all claims, losses, damage or costs, including attorney’s fees arising out of or in any way connected to Exhibitor’s or its agents’, employees’, and business invitees’ actions, omissions, occupancy and use of the exhibition premises, the hotel, or any part thereof.

Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or any member of the Conference Committee, nor their representatives, nor their agents’, employees’, and business invitees’ actions, omissions, occupancy and use of the exhibition premises, the hotel, or any part thereof.

Exhibitor is encouraged to reimburse them selves against property loss or damage, and against both general and personal liability.

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Recording and Photography Clause

AIHM reserves exclusive rights to record (audio and video) and photograph all conference proceedings for use in marketing materials, presentations and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio or video from the exhibition or conference proceedings.
Become an Exhibitor

Visit aihm.org/conference to submit your application and pay your booth deposit. Questions? Contact info@aihm.org or call (858) 240-9033

Exhibit with AIHM