The Academy of Integrative Health & Medicine (AIHM) is a global interprofessional integrative health association working to transform health care – *body, mind, spirit, community, and planet*.

**What We Do**

AIHM provides innovative education, interprofessional collaboration, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed, affordable and sustainable person-centered care.

**Sponsor the Movement**

Be a part of the future of medicine. Learn how you can give your brand maximum exposure with health professionals through customizable sponsorship opportunities with AIHM.
AIHM Event Attendees

Attendance by Profession

- Medical / Osteopathic Doctor (MD/DO): 42%
- Naturopathic Doctor (ND, NMD): 6%
- Chiropractor (DC): 3%
- Ayurveda Practitioner: 1%
- Yoga Practitioner: 1%
- Energy Therapy (Healing Touch, Reiki, QiGong): 1%
- Master of Public Health (MPH): 3%
- Nursing (NP, APRN, LPN, RN): 18%
- Pharmacist (PharmD, RPh): 1%
- Licensed Massage Therapist: 1%
- Physician Assistant (PA, PA-C): 2%
- South West: 11%
- Southwest: 8%
- Southeast: 10%
- West: 55%
- Midwest: 12%
- Northeast: 11%
- International: 4%
- Other (Dentist, Health Coach, Patient/Consumer, and more): 6%
- Nutrition Professional (RD, RDN, CNS): 3%
- Acupuncturist / Oriental Medicine (LAc, DAOM): 5%
- PhD / Educator: 2%
- Student / Resident: 12%
- Student / Resident: 12%
- PhD / Educator: 2%
- Psychologist (PsyD): 1%
- Physical Therapist: 1%
Your Reach Makes an Impact

Boost high-value exposure to your brand online

**AIHM Website**
- 537,153 pageviews
- 80,502 new users, spending an average of 3 minutes and 46 seconds per session
- 745 links back to AIHM from across the web

**AIHM E-Newsletter**
- 18,800 Email Subscribers (and growing!)
- 12.9% Average Open Rate
- 1.4% Average Click Through Rate

Foster connections with our interprofessional global health community on social media

**AIHM Social Media**
- Facebook Followers: 21,700
- LinkedIn: 1,200
- Twitter: 4,500
- Instagram: 1,100
- YouTube: 500 subscribers
  
  (as of 02/2021)
Annual Corporate Partnership & Sponsorship Opportunities

At-a-Glance

Recognition Summary

(Full details on subsequent pages)

<table>
<thead>
<tr>
<th></th>
<th>GOLD $40,000</th>
<th>SILVER $15,000</th>
<th>BRONZE $5,000</th>
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<td><strong>General Year-Round Visibility</strong></td>
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<td>Homepage Banner</td>
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<td>Listing on General Sponsors Page</td>
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<tr>
<td>Personalized Landing Page</td>
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<td>Newsletter Inclusion</td>
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<td>Dedicated Eblasts</td>
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<td><strong>Virtual Conference Sponsor</strong></td>
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<td>Conferences</td>
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<td>Eblasts</td>
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<td>Brochure Ad</td>
<td>full page</td>
<td>1/2 page</td>
<td>1/4 page</td>
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<td>Non CME Speaker</td>
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<td><strong>Webinars</strong></td>
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<td>Company Webinar</td>
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<td>Webinar List</td>
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<td>AIHM Webinar Sponsor</td>
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**MAXIMUM 6**
Annual Corporate Partnership & Sponsorship Opportunities
Full Menu

**GOLD | $40,000 (valued at over $81K)**

**General Year-Round Visibility (Value $38,100)**

Homepage Banner Gold Logo Inclusion - EXCLUSIVE
(Value $1000/mth = $12,000/year)

- Main AIHM Website EXCLUSIVE spot of Gold Sponsors
- Other AIHM Sites / Portals: Logo/Banner may be included at different times during the year on other AIHM webpages / sites such as:
  - AIHM Membership Only Portal (sign in required)
  - AIHM Virtual Conference Webpages

**Personalized AIHM.ORG Landing Page**
(Value $1500/mth = $18,000/year)

- AIHM sponsored webinars with your hosted speaker are listed
- Add up to 7 additional resources (preferred education, research articles)

**Eblasts (Value $8,100/year)**

- 1 Dedicated, Chaperoned email blast to AIHM full Email List per year (Value $1500/eblast)
- AIHM Monthly E-Newsletter Logo Inclusion on Gold sponsor banner each month 12x/year (Value $300/eblast)
  - Logo inclusion via gold sponsors banner that links to personal landing page
- AIHM Monthly E-Newsletter Exclusive Section with 1 image + Blog post 2x year (Value $1500/article)

**Best Value for YEAR-ROUND BRAND EXPOSURE**

6 Spaces Available

(Continued on next)
Gold Virtual Conference Sponsor (Value $30,000)

Gold Sponsor at ALL of the following 2021 AIHM virtual conference events (Value $10,000/conference)

2021 AIHM Virtual Event Dates*
- March 24–27, 2021
- October 14–17, 2021
- December 13, 2021
*Dates subject to change

Gold Sponsorship includes:
- One chaperoned email, per event, to all registered event attendees.
- Logo inclusion on general conference eblasts (5–10 eblasts roughly per show)
- Leads: Receive final attendee list of all registered attendees for each event (for those attendees who have opted in to share these details) *1x use allowed.
- Advertisement in event digital brochure
- Virtual presence
  - If there is any possibility of having an in-person conference this year, your virtual presence will get upgraded to an in-person exhibit booth at no additional cost.
- 1 Non-CME Educational Session OR special event sponsor:
  - Session may be Product Demo or non-CME speaker topic at one of the 3 listed 2021 AIHM events.
  - In addition to being hosted within the conference platform, your non-CME Product Demo/non-CME speaker may be live streamed to AIHM’s Facebook page. *Topic and speaker must be vetted and approved by AIHM.

NEW IN 2021

Webinar Sponsor (Value $13,000)

2 AIHM Webinars are “hosted by” your company (your speaker and content).

- (Value $5,000/webinar)
- Provide the speaker and topic for up to 2 AIHM webinars that will then be hosted by AIHM in their weekly webinar series. *Topic and speaker must be vetted and approved by AIHM.
- Logo inclusion on webinar intro and outro slides and zoom invites.
- Chaperoned dedicated email blast to AIHM Email List to promote the webinar (1 per event)

(Continued on next)
Webinar Sponsor (Cont’d)

- Listing on AIHM Upcoming Events page
- One social media post per webinar to all AIHM social channels
- Your company will be verbally acknowledged at the start of the sponsored webinar by moderator/host.
- Leads: Receive the final attendee list of all registered webinar attendees for each event (for those attendees who have opted in to share these details). *1 x use allowed.
- Webinars may be live-streamed to Facebook, posted on YouTube, or hosted in our eLearning platform depending on topic.

2 AIHM Webinars “sponsored by” your company (no influence on topic or speaker)  
(Value $1,500/webinar)

- Logo inclusion on webinar intro and outro slides and zoom invites.
- Thanks are given to your company for sponsoring the webinar

*Limited Availability! Only 6 GOLD sponsorship spaces available – contact us to secure your place!

GOLD (Continued)

SILVER | $15,000 (valued at $39K)

General Year-Round Visibility  
(Value $24,000)

Logo on Sponsor recognition page  
(Value $500/mth = $6,000/year)

Personalized AIHM.ORG Landing Page  
(Value $1500/mth = $18,000/year)

- AIHM sponsored webinars with your hosted speaker are listed
- Add up to 2 additional resources (preferred education, research articles)

Silver Virtual Conference Sponsor  
(Value $30,000)

Silver Sponsor at 1 of the following 2021 AIHM virtual conference events  
(Value $10,000)

CHOOSE (one) 2021 AIHM Virtual Event Dates*

- March 24–27, 2021
- October 14–17, 2021
- December 13, 2021

*Dates subject to change

(Continued on next)
Silver Sponsorship includes:

- Logo inclusion on some conference eblasts (5–10 eblasts roughly per show)
- Logo in event digital brochure
- Virtual presence
  - If there is any possibility of having an in-person conference this year, your virtual presence will get upgraded to an in-person exhibit booth at no additional cost.

- Non-CME Educational Session OR special event sponsor:
  - Session may be Product Demo or non-CME speaker topic. In addition to being hosted within the conference platform, your non-CME Product Demo/non-CME speaker may be live streamed to AIHM’s Facebook page. *Topic and speaker must be vetted and approved by AIHM.
  - Special event sponsors include research sponsor for example.

**NEW IN 2021**

**Webinar Sponsor**
(Value $5,000)

2 AIHM Webinars are “hosted by” your company (your speaker and content).

- Provide the speaker and topic for up to 2 AIHM webinars that will then be hosted by AIHM in their weekly webinar series. *Topic and speaker must be vetted and approved by AIHM.*
- Logo inclusion on webinar intro and outro slides and zoom invites.
- Chaperoned dedicated email blast to AIHM Email List to promote the webinar (1 per event)
- Listing on AIHM Upcoming Events page
- One social media post per webinar to all AIHM social channels
- Your company will be verbally acknowledged at the start of the sponsored webinar by moderator/host.
- Leads: Receive the final attendee list of all registered webinar attendees for each event (for those attendees who have opted in to share these details). *1 x use allowed.*
- Webinars may be live-streamed to Facebook, posted on YouTube, or hosted in our eLearning platform depending on topic.
BRONZE | $5,000 (valued at $16K)

General Year-Round Visibility (Value $6,000)
Logo on Sponsor recognition page
(Value $500/mth = $6,000/year)

Bronze Virtual Conference Sponsor (Value $10,000)
Bronze Sponsor at 1 event
(Value $10,000)

CHOOSE (one) 2021 AIHM Virtual Event Dates*
- March 24–27, 2021
- October 14–17, 2021
- December 13, 2021
  *Dates subject to change

Bronze Sponsorship includes:
- Virtual presence
  - If there is any possibility of having an in-person conference this year, your virtual presence will get upgraded to an in-person exhibit booth at no additional cost.

Are you a non-profit organization or educational institution? Please reach out for additional customizable benefits at any sponsorship level.
# A la Carte Media Opportunities

Contact us today at [tparker@aihm.org](mailto:tparker@aihm.org) to customize your sponsorship.

<table>
<thead>
<tr>
<th>General</th>
<th>Webinar</th>
<th>Conference</th>
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| Chaperones Eblast for an event or product to AIHM email database  
+ $1,500 | Webinar Sponsored speaker  
+ $5,000  
Sponsored AIHM webinar (no speaker) with logo inclusion on webinar intro and outro slides and zoom invites.  
+ $1,500 | Main Research sponsor for the year *(Only available to Gold & Silver sponsors)* |
| Event Listing on AIHM.org events webpage  
+ $100 per month | |
| | Non-CME Product Demo or non-CME speaker topic  
$3,500 | Full page advertisement in conference brochure  
$4,000 |
| | | Quarter page advertisement in conference brochure  
$1,000 |

*Give your brand maximum exposure with integrative health practitioners!* 

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[AIHM Logo]
Schedule a Virtual Sponsorship Meeting with Us Today.

We’d love to build you a custom sponsorship package that will leverage our marketing channels to bring you brand recognition and new clients.